

## press release

16 December 2010

### **SAINT-GOBAIN SET FOR BIGGEST ECOBUILD PRESENCE TO DATE**

Leading international building materials company Saint-Gobain is set to have a major presence at Ecobuild 2011 with a 225m<sup>2</sup> stand (N310) showcasing products and systems from its UK businesses. Visitors will also have the opportunity to book consultations at its technical clinic which will provide inspiration and practical advice on how to maximise the sustainability of buildings through a fabric first approach. Additionally, its companies will feature in the Renew and Extreme Timber areas as well as the Passivhaus Pavilion, making it Saint-Gobain's biggest and best Ecobuild to date.

Showcasing products in complete systems, the impressive two-storey stand will provide practical examples demonstrating how technologies can be used alongside each other to create more energy efficient buildings. Innovative and sustainable solutions from a range of businesses, including Saint-Gobain Abrasives, Saint-Gobain Glass, British Gypsum, Ecophon, Isover, Saint-Gobain PAM, Pasquill, Solaglas and Weber, will be incorporated. These will include internal, separating and external wall systems for timber, masonry and steel new build and refurbishment construction, room-in-the-roof and ceiling solutions, as well as glazing and pipe products for both residential and commercial applications.

Designed to equip Ecobuild visitors with the knowledge and expertise to optimise the performance of new and existing buildings, Saint-Gobain's technical consultations will enable attendees to book 30 minute slots with the company's technical materials experts, who will be on hand to offer advice on a range of areas including energy-efficiency and acoustics. Appointments can be booked online at [www.ecobuild.saint-gobain.co.uk](http://www.ecobuild.saint-gobain.co.uk) from January onwards, where visitors can enter details about the specific project they wish to discuss to ensure that they are matched with the most relevant technical experts.

The Renew area will incorporate live demonstrations showing the application and installation of a range of products and systems which can help to meet the huge challenge of refurbishing our aging building stock. These include internal and external wall insulation, glazing, flooring and loft and cavity wall systems.

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Finalists in Isover's UK Multi-Comfort House student contest will be invited to display their work in the Passivhaus Pavilion, where it will be judged by a team of experts before the winners are announced. Open to students of all universities offering RIBA accredited degree or masters courses, the competition requires students to design a tower to be located in the Greenwich South district of Lower Manhattan, New York. The building must be designed in accordance with Isover Multi-Comfort principles, encompassing Passive House performance levels to create a sustainable, multi-use building.

In addition to featuring on the main Saint-Gobain stand, engineered timber manufacturer and supplier Pasquill will play a key role in the Extreme Timber area, supplying a striking glulam structure to highlight the aesthetic qualities and extreme design possibilities of engineered timber when it comes to creating spectacular and sustainable structures.

Lisa Benbow, head of communications for Saint-Gobain UK, Ireland and South Africa, comments: "Building on our success at last year's exhibition, our extended presence at Ecobuild 2011 demonstrates our continued commitment to facilitating the delivery of sustainable construction. This will be achieved both through the availability of energy efficient products and systems and via the provision of training to ensure that industry professionals are equipped with the knowledge and skills required to specify and install the right solutions, with a fabric first approach to ensure the quickest route to zero carbon."

For more information about Saint-Gobain's presence at Ecobuild, please visit [www.ecobuild.saint-gobain.co.uk](http://www.ecobuild.saint-gobain.co.uk)

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### **Note to Editors**

As the world leader in designing, manufacturing and distributing construction materials, Saint-Gobain's global strategy is focused around meeting some of the fundamental challenges faced by the world today: reducing energy consumption, limiting our impact on the environment, and creating a new generation of buildings which are safe, comfortable and energy efficient.

With EUR 37.7 billion of sales in 2009, Saint-Gobain is present in 64 countries and employs over 190,000 people, including 17,000 in the UK & Ireland. It was founded in 1665 to deliver a world first – the production of glass on an industrial scale - and has continued to grow its business via the ongoing development of new services, products and ways of working with customers. The company invests over £350-million globally in R&D and registered 388 patents in 2009 alone.



Saint-Gobain solutions span from self-cleaning windows and photovoltaic glass to smart insulation systems, water supply systems, solar solutions and building materials distribution. Our strategic R&D programmes aim to provide Saint-Gobain with a range of products and solutions for emerging markets in key areas including: solar power, the development of new lighting technologies such as organic electroluminescent diodes (OLEDs) which will reduce energy consumption; intelligent glass and high-performance insulation systems.

In the UK and Ireland, some of the best known and respected companies in the construction sector are part of the Group, including British Gypsum, Isover, Solaglas, Weber, Saint-Gobain Glass, Saint-Gobain PAM, Pasquill and Ecophon. Together they offer a range of high performance energy-saving products and solutions to help create a more sustainable built environment.

For more information on Saint-Gobain visit [www.saint-gobain.co.uk](http://www.saint-gobain.co.uk).