

## press release

### **PASSIVE HOUSE FOUNDER CONFIRMS ATTENDANCE AT ISOVER COMPETITION FINAL**

9 February 2011

Professor Doctor Wolfgang Feist, founder of the Passive House concept and the Passivhaus Institut in Germany, has announced that he will be attending the UK final of the Isover Multi-Comfort House competition, which takes place on 15.00 2 March 2010 at Ecobuild (stand N260).

Professor Feist will be helping to judge the final stage of the competition to determine the top three UK prize winners. In addition, he will be participating in two fringe sessions. Taking place on 1 March from 16.00 – 17.00 (North Gallery Room 9) and 2 March from 16.00 – 17.00 (North Gallery 6 & 7), the sessions will provide an insight into the Passive House and Isover Multi-Comfort House concepts. For more information on the sessions please visit [www.ecobuild.co.uk/fringe/isover](http://www.ecobuild.co.uk/fringe/isover).

Professor Feist first developed the term 'PassivHaus' in the 1980's, to refer to a voluntary, ultra low-energy construction standard for residences intended to dramatically reduce the requirement for space heating and cooling. Since then, the Passive House concept has become the fastest growing low energy standard in Europe and has seen widespread adoption, with over 25,000 certified structured completed to date.

The Passive House concept, based on the belief that buildings can be designed in accordance with their natural environments so that conventional heating and cooling systems are not needed, has fundamentally altered the relationship between buildings, their surroundings and their inhabitants. Isover's Multi-Comfort House principles build on this, considering occupants' wellbeing and taking into account holistic and safety features, as well as energy saving measures.

Professor Feist comments: "As well as providing extraordinarily high energy savings, Passive Houses also offer very good thermal comfort. It has been possible to further develop the standard for office buildings, schools and other application and today there is at least one demonstration building in each European country. In many areas, including the UK, the Passive House concept is becoming more widely adopted."

Stacey Davis, marketing director for Isover, adds: "We are delighted that professor Feist will be joining us for the UK final at Ecobuild. As the founder of the Passive House principle, he has played a pivotal role in promoting sustainable building and the growing adoption of the Passive House standard around the world shows the increasingly significant role of such buildings when it comes to meeting global carbon reduction targets." m/f...

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The Isover Multi-Comfort House concept illustrates how energy use can be minimised and demonstrates how energy efficient living can be achieved both comfortably and economically. It builds on the Passive House principles of delivering the highest thermal comfort while reducing energy use and CO<sub>2</sub> emissions by considering occupants' wellbeing, taking into account acoustic and safety features as well as energy saving measures.

As part of Saint-Gobain, which is committed to developing sustainable solutions for the built environment, Isover is uniquely placed to deliver comprehensive solutions which help to meet Passive House Standards, incorporating thermal and acoustic comfort, high indoor air quality, air tightness and exceptional energy efficiency.

For more information, visit [www.multicomforthouse.co.uk](http://www.multicomforthouse.co.uk), follow us on Twitter @IsoverUK or join our Isover UK group on Facebook.

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(508 words)

### **Note to Editors**

Your environment. It's the nature of our business. Isover develops sustainable insulation solutions to protect both the built environment and the natural environment and is the only glass mineral wool manufacturer to achieve the maximum possible recycled content, 86 per cent, using recycled glass that would otherwise go to landfill.

Isover products provide the highest performing energy efficiency and acoustic insulation solutions that are safe to use and that help protect the environment. Over a typical 50 year lifespan of a building Isover insulation will save 300 tonnes of CO<sub>2</sub>, which equates to over 375 times more CO<sub>2</sub> than is needed for its manufacture.

Isover insulation warms and protects one in three European and one in five American homes. The company is committed to ongoing R&D to deliver technical excellence and global leadership in glass mineral wool insulation. It is also part of the Saint-Gobain Group, a worldwide leader in the design, manufacture and distribution of building materials for the construction market.

For further editorial information contact Tonic Public Relations:

- Catherine Milner: Tel:01527 834648 Mob: 07870 385514  
Email: [catherine@tonicpublicrelations.co.uk](mailto:catherine@tonicpublicrelations.co.uk)
- Aimee Hancock: Tel:01527 834647  
Email: [aimee@tonicpublicrelations.co.uk](mailto:aimee@tonicpublicrelations.co.uk)