

## press release

### **ISOVER HOSTS ECOBUILD FRINGE SESSION WITH SPECIAL GUEST SPEAKERS**

(15 February 2011)

Isover, leading developer of sustainable insulation solutions to protect both the natural and built environment, will be hosting two fringe sessions at Ecobuild. Designed to educate and inform visitors regarding the Passive House and Multi-Comfort House concepts, the events take place from 16.00 to 17.00 on 1 March (North Gallery Room 9) and 2 March (North Gallery 6 & 7).

Professor Wolfgang Feist, founder of the Passive House concept and the Passivhaus Institut in Germany, will be participating in both sessions. He will be joined on 1 March by Roland Matzig, founder of r-m-p architects, who lives and works in an Isover Multi-Comfort House from where he has completed over 300 Passive House projects.

Gerry Mitchell, head of innovation, Saint-Gobain Isover UK, and Gabriel Golumbeanu, international building concept developer at Saint-Gobain Isover's international marketing department, will also be attending the session, which aims to provide visitors with an insight into the benefits of the Passive House and Isover Multi-Comfort House concepts.

The second session will follow the Isover Multi-Comfort House live competition final, which takes place on stand N260 from 15.00 on 2 March. The winning teams will be attending to discuss how considerations such as building orientation, functional organisation, super insulation, solar shading and renewable energy sources played a key role in their success. In addition, lecturers in architecture Philip Oldfield and Guillermo Guzman Dumont from the University of Nottingham will be taking part, discussing the role of the Passive House and Multi-Comfort House principles in creating a more sustainable built environment.

Stacey Davis, marketing director for Isover, comments: "The Passive House concept has huge potential when it comes to minimising energy consumption and meeting global carbon reduction targets and we would like to see it adopted on a wider scale in the UK. We hope these sessions will provide a valuable insight into the benefits of Passive House and inspire more architects and construction industry professionals to build to this standard."

The Isover Multi-Comfort House concept illustrates how energy use can be minimised and demonstrates how energy efficient living can be achieved both comfortably and economically. It builds on the Passive House principles of delivering the highest thermal comfort while reducing

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energy use and CO<sub>2</sub> emissions by considering occupants' wellbeing, taking into account acoustic and safety features as well as energy saving measures.

As part of Saint-Gobain, which is committed to developing sustainable solutions for the built environment, Isover is uniquely placed to deliver comprehensive solutions which help to meet Passive House Standards, incorporating thermal and acoustic comfort, high indoor air quality, air tightness and exceptional energy efficiency.

For more information, visit [www.multicomforthouse.co.uk](http://www.multicomforthouse.co.uk), follow us on Twitter @IsoverUK or join our Isover UK group on Facebook. For more information on the fringe sessions, please visit [www.ecobuild.co.uk/fringe/isover](http://www.ecobuild.co.uk/fringe/isover).

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(460 words)

#### **Note to Editors**

Your environment. It's the nature of our business. Isover develops sustainable insulation solutions to protect both the built environment and the natural environment and is the only glass mineral wool manufacturer to achieve the maximum possible recycled content, 86 per cent, using recycled glass that would otherwise go to landfill.

Isover products provide the highest performing energy efficiency and acoustic insulation solutions that are safe to use and that help protect the environment. Over a typical 50 year lifespan of a building Isover insulation will save 300 tonnes of CO<sub>2</sub>, which equates to over 375 times more CO<sub>2</sub> than is needed for its manufacture.

Isover insulation warms and protects one in three European and one in five American homes. The company is committed to ongoing R&D to deliver technical excellence and global leadership in glass mineral wool insulation. It is also part of the Saint-Gobain Group, a worldwide leader in the design, manufacture and distribution of building materials for the construction market.

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