

PRESS
release

Saint-Gobain Isover sends architect to New York

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Saint-Gobain Isover, the leading developer of sustainable insulation solutions to protect both the built and the natural environment, is sending a UK architect on the trip of a lifetime to New York after she won a prize draw organised by the company.

The prize draw was held to mark the UK final of Saint-Gobain Isover's Multi-Comfort House architectural student design competition, which took place at Ecobuild. This year's brief required architecture student entrants to design a tower to be located in the Greenwich South district of Lower Manhattan, New York

The tower had to be designed in accordance with Saint-Gobain Multi-Comfort House principles, encompassing Passiv Haus components to create a sustainable, multi-use building. The eight UK finalists were invited to showcase their designs at Ecobuild and visitors were asked to identify iconic New York buildings from the scale model of Greenwich Village on the Saint-Gobain Isover stand and vote for their favourite to be entered into the prize draw.

Sandra Muller from Purcell Miller Tritton Architects was chosen as the winner and travels to New York this month. She voted for the Green Canyons design, which beat off stiff competition from 52 teams from 19 countries to take second place in the international final, which took place in Prague in May.

Your environment. It's the nature of our business.

Sandra comments: "The standard of entries in the competition was really high. Green Canyons was my favourite design, and I was pleased to hear that the team went on to win second place in the international final. I've never been to New York before so I'm looking forward to visiting attractions such as Central Park and the Statue of Liberty, as well as seeing all the wonderful architecture the city has to offer."

Stacey Davis, marketing director for Saint-Gobain Isover, comments: "The competition brief asked students to design a skyscraper to be located in Lower Manhattan, so we thought it apt that we should send our prize draw winner to New York. We'll shortly be announcing the brief for next year's competition, so watch this space for more details."

For more information on Saint-Gobain Isover and the Multi-Comfort House student architectural design competition please visit www.multicomforthouse.co.uk.

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(332 words)

Note to Editors

Saint-Gobain Isover

Your environment. It's the nature of our business. Isover, part of Saint-Gobain Group, develops sustainable insulation solutions to protect both the built environment and the natural environment and is the only glass mineral wool manufacturer to achieve the maximum possible recycled content, 86 per cent, using recycled glass that would otherwise go to landfill.

Isover products provide the highest performing energy efficiency and acoustic insulation solutions that are safe to use and that help protect the environment. Over a typical 50 year lifespan of a building Isover insulation will save 300 tonnes of CO₂, which equates to over 375 times more CO₂ than is needed for its manufacture.

Isover insulation warms and protects one in three European and one in five American homes. The company is committed to ongoing R&D to deliver technical excellence and global leadership in glass mineral wool insulation.

Saint-Gobain

Saint-Gobain, the world leader in the habitat and construction markets, designs, manufactures and distributes building materials, providing innovative solutions to the challenges of growth, energy efficiency and environmental protection. With 2010 sales of €40.1 billion, Saint-Gobain operates in 64 countries and has nearly 190,000 employees.

In the UK and Ireland, some of the best known and respected companies in the construction industry are part of Saint-Gobain. Alongside Isover, these include British Gypsum, Solaglas, Weber, Saint-Gobain Glass, Saint-Gobain PAM, Pasquill, Ecophon and Saint-Gobain Solar. Together they offer a range of high performance energy-saving products and solutions to help create a more sustainable built environment. For more information on Saint-Gobain visit www.saint-gobain.co.uk.

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